## THE LOVETUSC PROJECT

## **BRINGING TUSCARAWAS COUNTY TOGETHER THROUGH PUBLIC ART**

## **Project Summary**

The LoveTusc Project: Tuscarawas County Sculpture Tour is a county-wide public art project that engages with 20 communities and locations across Tuscarawas County in a collaborative sculpture series. While the project's sculpture foundation will look the same - in the shape of Tuscarawas County with a heart carved out of the middle - local artists are hired to paint each piece in a unique aesthetic to reflect their community's cultural identity. The project 's duplicate yet unique nature not only creates a one-of-a-kind collection that reflects Tuscarawas County, but it will also give communities with limited resources a more accessible and equitable project to engage with at a county scale.

Additionally, a documentary will be produced by Our City Productions, a local film and photography business in New Philadelphia, OH, to capture the story of the start, progress, and finish of the county-wide public art installation. After the sculptures are permanently installed in their residing communities, a scavenger hunt will be featured with the help of an app through Eventzee. The project has a county-wide focus to engage with a broader audience, and an ability to cultivate and support the arts landscape throughout Tuscarawas County. The project will also be used to attract visitors from outside the county to promote tourism in each of the participating communities.

20 communities have committed to participate in this project, and artists for each sculpture have been selected to create designs for each sculpture which will best represent the art, culture, and history of the communities. The goal is to have all 20 sculptures fully funded before May 2024 to begin the 104 mile Tuscarawas County Sculpture Tour.



Geographical map of the LoveTusc Project



Sample 104 mile route to each sculpture



Atwood Lake sculpture progress, photo provided by artist Nate Travis